

Unit News Release Templates

Newspaper editors want local news because this helps them sell newspapers. People love to read about local people and the issues that affect their lives. Scouting is a well respected program that has many newsworthy events and activities.

Use the sample news releases below to help you publicize your pack or troop events. Just revise the samples provided and they are ready for use.

Follow this example and you will have much more success with your editors.(story is just an example)

News Release

Circle Ten Council, Boy Scouts of America (Place your own unit information here)

8605 Harry Hines Blvd; Dallas, TX 75235

Serving community organizations, adults and youth in 11 North Texas counties and Bryan County, Oklahoma.

Telephone (214) 902-6700 ♦ FAX (214) 902-6789 ♦ www.circle10.org

From: Wendy Kurten (writer)
(214) 902-6794 (contact information)

For Immediate Release
(date) November 12, 2012

Housing Boom Hits North Texas (main header)

53 New Homes Spring Up (second header)

In just over 200 hours 53 new homes were built and set up in Fulton, but there are no for sale signs on these homes because they are for the birds, literally. The new neighborhood of birdhouses along the Isle du Bois is a labor of love for Eagle Scout candidate Aaron Johnson, who finished the project with the help of his fellow Scouts earlier this month.

Mr. Caswell, Director of Ray Roberts Lake State Park approved the project and made sure the new homes were properly constructed and mounted in areas conducive to the birds along the trail.

Johnson joined Troop 121 in 2000 and has enjoyed many campouts and leadership experiences with the group, which is chartered to First United Methodist Church of Carrollton. The 53 birdhouses were built as an homage to his troop. Eagle Scout projects challenge a young man to create and manage a service project to help community organizations.

The home schooled seventeen year old is an aspiring writer, First Degree Black Belt in Taekwondo and a volunteer with the Red Cross and Carrollton Public Library.

(end of article marks)

TIP.

Make sure your news release answers the “who, what, where, when and why” that make the story important. Include a contact name as well so a reporter may contact you for more information. News releases may be hand delivered (most effective), sent through the mail, FAXED or emailed. Find out the preferred method of your media outlet and use it.

CUB SCOUT NEWS RELEASE TEMPLATES

Blue and Gold Dinner

Cub Scouts Host International Dinner

Cub Scout Pack 234, chartered to (organization) will hold its 15th Annual Blue and Gold Dinner on March 15 at 6 p.m. at the American Legion Hall in (town).

The theme for the dinner is International Flavors, with each Cub Scout den providing food from the country of their choice. The menu includes food from China, India, Germany and America.

Sudhish Srikanth, owner of the Brave Bull restaurant, will give a special talk on his country of origin, India. In addition to presentation by Sudhish, adult leaders from Pack 234 will be recognized for their service to the Cub Scouts during the past year.

Former Cub Scouts and leaders of Pack 234 are invited to attend the dinner. RSVP to Patty Morgan at 972-555-1212.

#

New Arrow of Light Recipients

Scouts Honored with Arrow of Light Award

Four Webelos Scouts, Brian Croft, Tom Flanders, Jason Murphy and Deon Summers, from Cub Scout Pack 14, chartered to (organization) in (city) were honored on January 15 with the presentation of the Arrow of Light Award, the highest award a Cub Scout can earn.

The program took place at (location) and honored the Webelos Scouts for their hard work and determination. Boy Scouts from Troop 18 will took part in the ceremony, which was modeled after a Native American Indian theme.

After the ceremony the Arrow of Light recipients joined Boy Scout Troop 18 to begin their new Scouting adventure.

#

Join Cub Scouting Event

Cub Scouts Host Open House

Cub Scout Pack 449, chartered to (organization) in (city) is hosting an open house for new Cub Scouts and leaders August 23 at 7 p.m. at (location).

Boys from first through fifth grade and their parents are invited to the open house. At the meeting visitors will have a chance to join Pack 449 and begin their quest to build the world's fastest Pinewood Derby car, learn about nature and earn special recognitions and awards.

Cub Scouting means "doing." Everything in Cub Scouting is designed to have the boys doing things, with fun activities used to achieve the aims of Scouting—citizenship training, character development, and personal fitness.

For more information contact Cubmaster Julie Armstrong at 972-435-3212.

#

Announce Derby Winners (Pinewood, Space, Regatta)

New Pinewood Derby Race Winners Announced

The fastest boys in (city) are Jimmy Carlson, Dustin Murphy and Stanton Thomas, who won their age division races in the Pack 56 Pinewood (Space or Regatta) Derby race held March 17 at (location).

Carlson, Murphy and Thomas each raced in five heats and never lost. All three Cub Scouts were first time winners of the Pinewood Derby race and were all smiles. Special awards were presented to Dalron Miller for Best Paint Job, Justin Scott for Most Creative design and Ted Hurst for Judges Pick.

Bud Dillion, owner of Dillion's Auto Shop served as Racemaster for the Pinewood Derby and sponsored the awards.

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**NEW LEADERS AND BOYS
ANNOUNCEMENT
FATHER SON CAKE BAKE**

**POPCORN SALE
SCOUTING FOR FOOD**

BOY SCOUT NEWS RELEASE TEMPLATES

After Camp Announcement

Boy Scouts Earn 30+ Merit Badges at Lake Ray Roberts

Scouts from (city)'s Troop 24 spent July 12-18 at Hohn Scout Reservation at Lake of the Ozarks and earned 32 merit badges and honors as the Most Spirited troop at the camp. Scoutmaster Ken Darby and assistant Scoutmaster Anthony Jones took 12 Scouts to the camp and were thrilled at the outcome.

Scouts earned badges for swimming, basketry, rifle shooting, fishing, wood carving, canoeing and metalwork and two Scouts, Aaron Todd and John Davis, were inducted into the Sons of the Daniel Boone honor program.

During the Thursday night parents and family campfire two Scouts from the troop, Terry Minor and Brad Cogswell were recognized for their work to refurbish the deck at the shooting range which was badly worn and needed major repairs.

Troop 24 meets Monday nights at 7 p.m. at the (location and address).

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**Court of Honor
Going to camp
New Eagle Scouts
Service project
Eagle Service project**

**Recruitment night
Popcorn sale
Scouting for Food
Camporee success**