

2017 Camp Card

Circle Ten Council, Boy Scouts of America

HOW THE CAMP CARD SALE WORKS:

- The Camp Card is designed to help units fund their way to 2017 Camp programs, but may be used as the unit committee sees fit.
- This is a Risk Free Unit Sales project where units check out Camp Cards and return any Camp Cards not sold.
- Each Camp Card will sell for only \$10.00 to the general public and will have multiple food, service and entertainment discounts for the customer to use throughout the year.
- The participating unit will keep 50% commission (\$5.00) for each Camp Card sold!
- Every unit will have the opportunity to sell in front of Tom Thumb/Albertson's and Dick's Sporting Goods locations during the sale.

2017 Camp Card Timeline:

February 9	Council Camp Card Kickoff— Camp Cards distributed and Camp Card Sales Begin
May 12	Last day for Units to turn in money and unsold Camp Cards (*Note—Units keep commissions and only turn in unsold cards & money due council)
May 13	Commission drops to 35% commission
May 19	Last date to enter online Unit Top 3 Salesmen to be eligible for Top Sellers
May 31	Commission drops to 25% commission
June 9	Youth and Unit incentive drawings held

How to implement Camp Card sales for your Unit:

1. Determine NOW the camp programs your youth plan to participate in for 2017
2. Determine the number of active youth in your program
3. Set a per youth sales goal (number of Camp Cards he/she should sell)
4. Set an overall unit sales goal
5. Communicate unit needs clearly with each youth and parent
 - a. Explain how the sale of Camp Cards teaches youth the value of earning what they want
 - b. Explain exactly where the unit plans to allocate the revenue generated from the sales (i.e. Camp fees, uniform, unit trailer, etc.)
6. Communicate Camp Card calendar clearly with all youth and parents
 - a. Have a Kickoff for your unit
 - b. Have a Turn-In date for money and unsold Camp Cards

Unit Sales Incentives:

- Sign-up by February 3rd and settle your account by May 12th to receive 50% commission throughout the entire sale
- Sign-up by February 3rd, settle your account by May 12th and sell a minimum of 250 Camp Cards and be in a drawing for a \$250 Gift Card

Youth Sales Incentives:

- Sell 25 Camp Cards and you will be eligible for the 12 weekly drawings (February 17 – May 5) for a \$25 Walmart Gift Card. For every 25 cards you sell you will be entered into the weekly drawings.
- Prizes will be awarded to the Top Cub Scout and the Top Boy Scout salesman in each district.
- Prizes will be awarded to the Top 100 youth salesman
- In addition to being entered into the weekly drawings for every 25 Camp Cards you sell, you will be entered into our grand prize drawing for your choice of an iPad mini, Xbox One S or a Go Pro Camera; the Grand Prize drawing will be held on June 9th.

To be entered into the weekly drawings:
Submit the Camp Card Verification form each week online or scan and email to Stephanie.kirk@scouting.org.
To submit online, go to www.circloten.org/camp-card-contest-verification.
You only need to send 1 time for each 25 Camp Cards Sold

(See back for Camp Card offers)

2017 Camp Card pictured below:



Vendors:

Albertsons/Tom Thumb - \$10 off \$100 grocery purchase	Baskin Robbins – Buy select sundaes, get one for .99 cents
Dick's Sporting Goods - \$10 off a \$50.00 purchase	iFly Indoor Skydiving – 15% off first time flyer package
Bass Pro Shops—Save \$5.00 off a \$50.00 purchase	Sonic Drive-In-Buy 1 Sonic Cheeseburger get 1 free
Take 5 - \$10 off any oil change service	Papa John's Pizza- 40% off regular menu price online order
Texas Rangers—Save up to 40% off select game tickets	El Chico-\$2.00 Off \$10.00 purchase
Dallas Stars – 2017 preferred pricing	Wendy's- \$1 off any large Combo
Mesquite Championship Rodeo-Buy One, Get One Free	SportClips - \$2.00 off
Fuddruckers - \$7 Flat 1/3 lb. burger with fries and a drink	Medieval Times – Discounted tickets for adults and youth
Circle Ten Scout Shops – 10% off of all camping department items	Red Hot & Blue – 20% off next food purchase of up to \$50

2017 Rural Camp Card pictured below:



Rural Vendors:

Albertsons/Tom Thumb - \$10 off \$100 grocery purchase	CiCi's Pizza (Waxahachie & Corsicana)-Two dine for \$13.99
Dick's Sporting Goods - \$10 off a \$50.00 purchase	Express Care – 10% off any service
Dairy Queen (Quinlan, Wills Point, Corsicana, Crandall, Greenville) Full Meal Deal for \$6.00	Mr. Jim's Pizza (Sherman) – 2 large premier pizzas for \$19.99 pick-up only
Peddler's Pizza-\$2 Cheesebread or Cinnamon bread with any bogo purchase	Tuscan Slice (All locations)- Buy 1 entree at menu price receive ½ off a second entree
Rib Crib (Sherman, Greenville, & Durant, OK) – 10% off total purchase	Buffet Palace (Greenville) – 10% off total bill
Sonic Drive-In-Buy 1 Sonic Cheeseburger get 1 free	El Chico – participating locations - \$2 off \$10 purchase
Ernie's – Free drink with purchase of Ernie's Basket	Bass Pro Shops - \$5 off \$50 purchase
Chicken Express (All Canton, Greenville, Denison, and Ellis County Locations) – 10% off total purchase	sweetFrog (Greenville and Sherman) – Buy One yogurt get a second yogurt 50% off
Watsonburger – Free drink with purchase of a burger	Splash Kingdom Family Waterpark – 10% off general admission

If you have any questions, please contact Stephanie Kirk, Stephanie.kirk@scouting.org or 214-902-6717 or Jim Sullivan, 214-902-6708.