

## 2017 Circle Ten Council Camp Card Calendar

- January and February  Camp Card Promotions at Roundtable Meetings
- February 3  Target DLD 100% Units signed up to sell
- February 9  Council Camp Card Kickoff @ 7:00 p.m.
  - One coordinated kickoff per service area
  - Camp Cards and Sales Materials Distributed
  - Unit Camp Card Receipts Filled Out and Collected by District Executive
- February 10  Camp Card Sale Begins
- February 17  First weekly drawing to be held (see the Camp Card Contest Verification Form)
  - Continues weekly through May 5<sup>th</sup>
  - Entries due by noon each Friday
- May 12  Last day for units to settle their account and turn in unsold Camp Cards to Circle Ten Council to receive 50% commission
  - May 13—Unit Commission reduced to 35%
  - May 31—Unit Commission reduced to 25%
- June 9  Grand Prize Drawing to be held
  - Unit Sales Incentive drawing for \$250 Gift Card
  - Recognize Top District and Council Sellers
  - Recognize Top 100 Sellers
  - Youth Sales Incentive drawing for choice of GoPro, iPad mini or X-Box One S